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| **Prediction**—predicting the outcome of a situation |  | **Prediction** |
| **Rhetorical Question**—a question used to focus the reader’s attention on a specific point |  | **Rhetorical Question** |
| **Repetition**—repeating a word/phrase throughout the writing for a specific effect  *e.g. I ask you…*  *I ask you…*  *And so I ask you…* |  | **Repetition** |
| **Statistics**—credible, numerical data that can be used to persuade (%, dates, time, fractions, costs, etc.) |  | **Statistics** |
| **Testimonial/Direct Quote**—the testimony/ statement of someone who has experience on the topic, or has witnessed something related to the topic |  | **Testimonial/**  **Direct Quote** |