|  |  |  |
| --- | --- | --- |
| **Analogy/Anecdote—**a brief story that showsa comparison to a similar story or experience, used to illustrate a point related to the same purpose |  | **Analogy/Anecdote** |
| **Cause and Effect**—stating the effect that something might have in relationship to something else (If…, then.... statements) |  | **Cause and Effect** |
| **Example**—can be a brief statement or anecdote that helps explain/illustrate a point; can be a “what if…” |  | **Example** |
| **Expert Opinion/Expert Testimony**—the quotes/ statements from a person or organization accepted as an expert with credible knowledge on the topic (According to…) |  | **Expert Opinion/**  **Expert Testimony** |
| **Facts**—credible data, or basic information that is factually accurate and credible |  | **Facts** |